

Why Vietnam Became One of 2023's Investment Hotspots

Dynamic people, booming digital trends, various FTAs, tax incentives & sustainability are just a few facilitators of investment in Vietnam.

FACTORS CONTRIBUTING TO VIETNAM'S ATTRACTIVENESS



Investing in sustainability:

Vietnam offers incentives for taxation (50% income tax cut for up to 15 years) and funding in the sustainable sector.



A Young Working Population:

Vietnam's young and dynamic labor force reached 52.3 million in Q2 2023, with a median age of 32.5 years.



Prospering Economy:

GDP growth reached 8.02% in 2022; forecasts show Vietnam becoming SEA's 2nd largest economy by 2028.



Strategic Location:

Foreign investment favors Vietnam for its proximity to large trading hubs and shipping routes in Asia-Pacific.



Supportive Government:

Vietnam's government is incentivizing newly established businesses & businesses in specific regions & sectors.



Diverse Trade Agreements:

Vietnam has 15 free trade agreements with over 50 countries and economic blocs worldwide.



Relocation of Supply Chains from China:

U.S.-China trade tensions are driving manufacturers from China; Vietnam's strengths offer a viable alternative.



Progressing Infrastructure:

Highways, hospitals, airports, and seaports are always high-demand projects, with new proposals every year.

FREE TRADE AGREEMENTS

Vietnam has struck major free trade agreements (FTAs) in the past ten years with more than 50 nations. In 1995, Vietnam joined the ASEAN free trade area and then signed up for WTO membership in 2007. Some of the FTAs that Vietnam is a part of are demonstrated below.

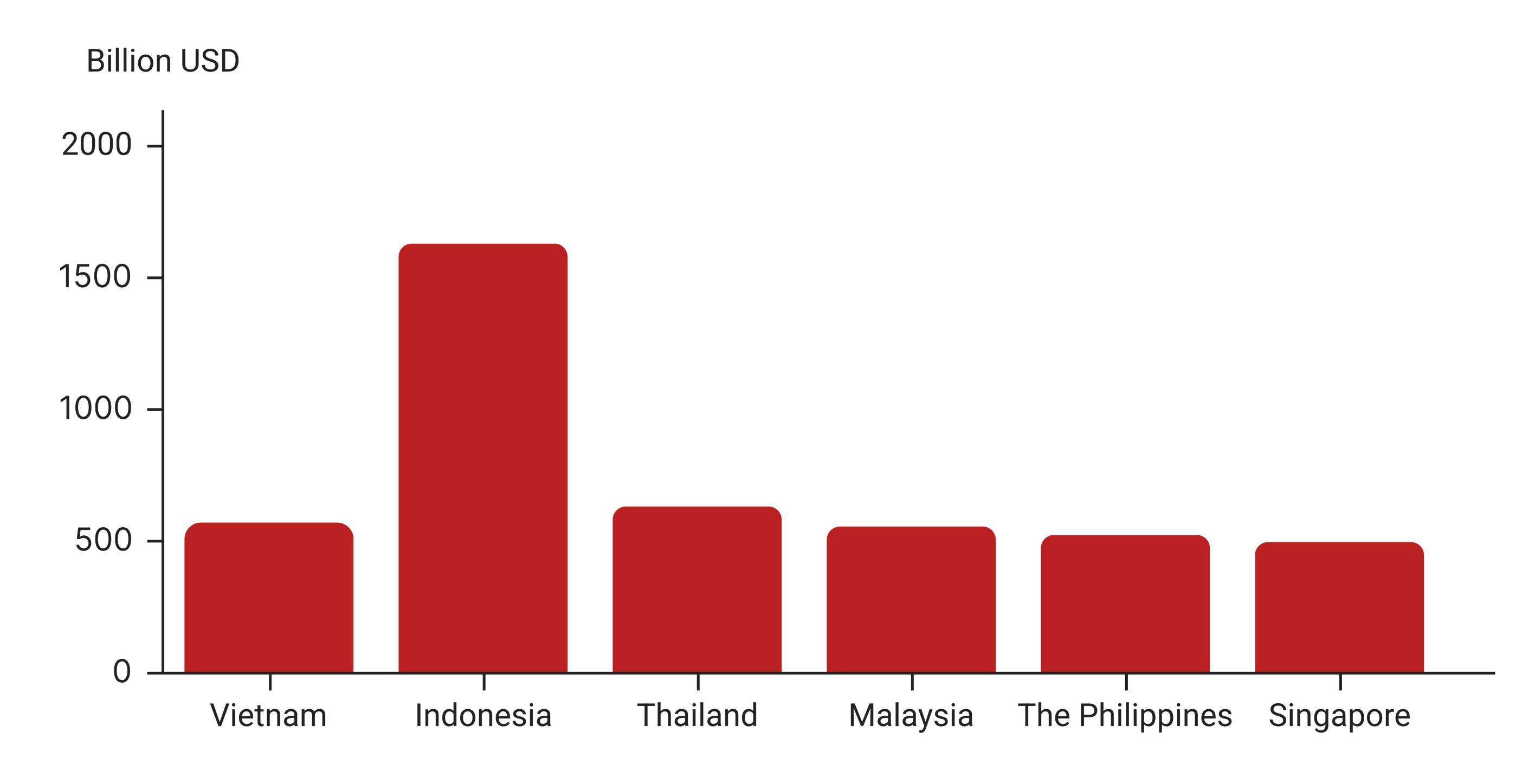


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ECONOMIC DATA FOR 2030 & BEYOND

It is expected that Vietnam's economy is going to surpass Singapore by 2036. The Centre for Economics and Business Research's (CEBR's) World Economic League Table 2022 projects Vietnam to be the second largest economy in Southeast Asia after Indonesia.

The 2025 GDP of 6 countries (projected by IMF)



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DIGITAL ECONOMY

Blockchain

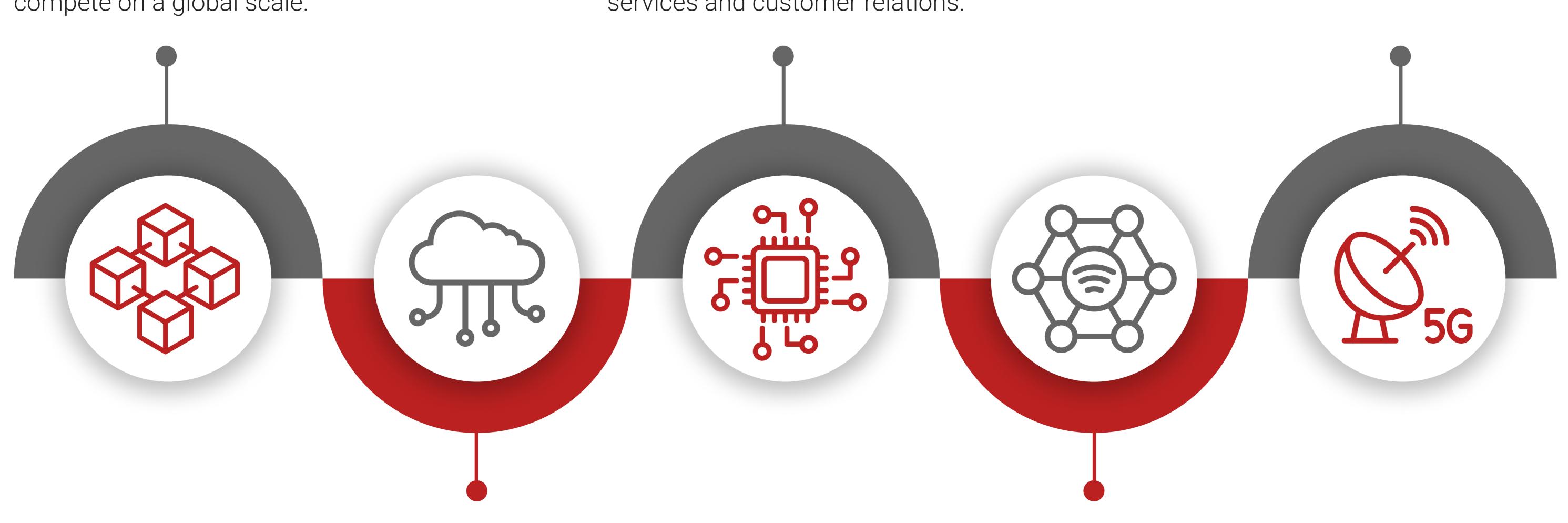
As the number of blockchain tech apps rises and digital transformation accelerates, Vietnam will be able to compete on a global scale.

Artificial Intelligence (AI) Approximately two-thirds of businesses

are integrating AI to enhance their digitization, as artificial intelligence will soon be able to operate and improve services and customer relations.

5G and Broadband Networks Telecom companies will use 5G to

increase the adoption of AI and IoT in smart city development and business operations.



Cloud Computing

The cloud computing business in Vietnam is expected to increase by almost 26% in the coming years, faster than anywhere else in Southeast Asia.

Internet of Things (IoT)

The percentage of companies that have started employing IoT has reached 86.67%, a 30% increase over 2021.





